



**Brought to you by the T.J. Martell Foundation
Young Professionals Advisory Council**

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Advisors: Scott Heuerman & Mark Turcotte

**Saturday, May 6, 2017
Nashville, TN**

SPONSORSHIP PACKAGES*

Title Sponsor	\$25,000	PARADE OF BEDS Sponsor	\$5,000
Lead Marshall of "Parade Beds" from Bridgestone to starting gate • Live "Shout Out" from the Master of Ceremonies during welcoming remarks • Name recognition in a minimum of 10 live mentions from starting or finish gate • VIP passes to pre & post race staging area at Bridgestone Plaza for 8 guests • Priority viewing area at starting & finish gate for 4 guests • Presentation of trophy to winning team • Logo recognition on all collateral—print & social media • Logo on starting & finish gate signage • 1 team entry (optional)		Fourth position in "Parade of Beds" from Bridgestone to starting gate • Live shout out from the Master of Ceremonies during welcoming remarks • VIP passes to pre & post race staging area at Bridgestone Plaza for 2 guests • Priority viewing area at starting gate for 2 guests • Logo recognition on print materials & social media • 1 team entry (optional)	
Speedway Sponsor	SOLD \$15,000	PIT Sponsor	SOLD \$2,500
Secondary position in "Parade Beds" from Bridgestone to starting gate • Live "Shout Out" from the Master of Ceremonies during welcoming remarks • Name recognition in a minimum of 8 live mentions from starting or finish gate • VIP passes to pre & post race staging area at Bridgestone Plaza for 6 guests • Priority viewing area at starting & finish gate for 4 guests • Logo recognition on all collateral—print & social media • Logo at starting & finish gate signage • 1 team entry (optional)		Live shout out from the Master of Ceremonies during welcoming remarks • Logo recognition in "team members staging area" • Logo recognition on all social media platforms and event signage	
Starting Gate Sponsor	\$10,000	TEAM PHOTO Sponsor	SOLD \$2,500
Shared third position in "Parade of Beds" from Bridgestone to starting gate • Live shout out from the Master of Ceremonies during welcoming remarks • Name recognition in a minimum of 6 live mentions from the starting or finish gate • VIP passes to pre & post race staging area at Bridgestone Plaza for 4 guests • Priority viewing area at starting gate for 4 guests • Logo recognition on print materials & social media • Logo recognition on starting gate signage • 1 team entry (optional)		Live shout out from the Master of Ceremonies during welcoming remarks • Logo recognition on photos given to all Bed Race team members • Logo recognition on all social media platforms and event signage	
Finish Gate Sponsor	\$10,000	BOUNCY Spring Award	SOLD \$2,500
Shared third position in "Parade of Beds" from Bridgestone to starting gate • Live shout out from the Master of Ceremonies during welcoming remarks • Name recognition in a minimum of 6 live mentions from the starting or finish gate • VIP passes to pre & post race staging area at Bridgestone Plaza for 4 guests • Priority viewing area at finish gate for 4 guests • Logo recognition on print materials & social media • Logo recognition at finish gate signage • 1 team entry (optional)		<i>(Best Decorated)</i> Shout out from the finish line/winners circle • Inclusion on panel of judges for award selection • Presentation to and photo with winning team • Logo placement on all social media platforms and event signage	
		SQUEAKY Spring Award	SOLD \$2,500
		<i>(Best In Spirit)</i> Shout out from the finish line/winners circle • Inclusion on panel of judges for award selection • Presentation and photo with winning team • Logo placement on all social media platforms and event signage	
		GOLF CART SPONSOR	SOLD \$2,500
		Introduction from the finish line/winners circle • Presentation and photo with winning team • Logo placement on all social media platforms and event signage	

FOR MORE INFORMATION PLEASE CONTACT

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